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ABOUT NATIONAL GEOGRAPHIC

The international members of the National Geographic Society receive the English language edition of the National Geographic magazine as a benefit of membership. Founded in 1888 as a non-profit organization, the National Geographic Society has maintained its mission to increase and diffuse geographic knowledge around the globe. The society has earned a worldwide reputation as the leading source of accurate, often definitive, information about the world.

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- One of the largest multinational consumer publication files available
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- New and renewed members available – target new, hotline subscribers or loyal, dedicated readers!
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CURRENT COUNTS

Region Counts:	Actives	Expires
Europe (excl UK)	135,667	58,061
United Kingdom	156,667	129,901
Pacific	87,917	48,001
Asia	64,812	55,244
Latin America	15,374	11,261
Africa	24,477	15,697
Middle East	7,251	4,388

Call for counts and recommendations:
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PRICING US Dollars

Base Actives	\$300.00/M
Asia	+\$50.00/M
Gender	\$10.00/M
Home/Business	\$10.00/M
Member Type	\$10.00/M
Recency	\$10.00/M
Country	\$10.00/M
Postcode	\$10.00/M
Keycode	\$3.00/M
Email Output	\$35.00/F

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20% Broker Commission



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